

globetrotter

JEPPE CHRISTENSEN, FOUNDER AND CEO OF REFORM, TAKES US ON A SPIN AROUND BERLIN

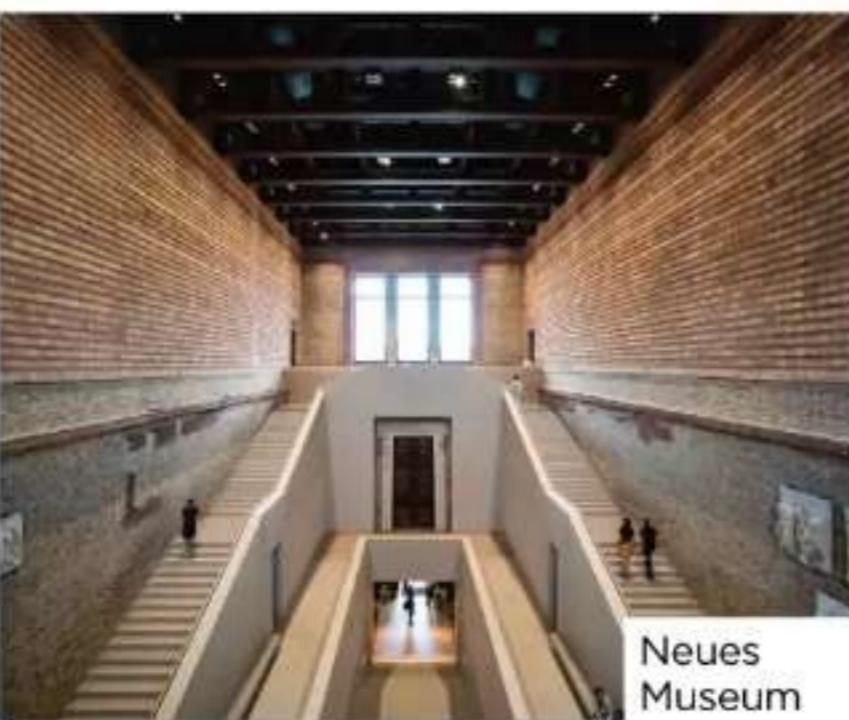
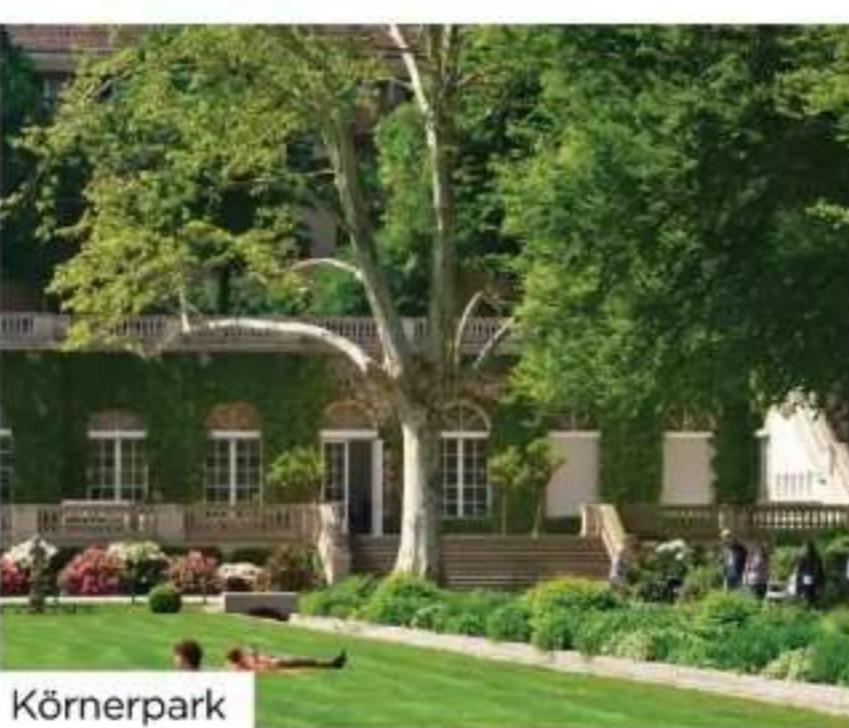
Originally from Copenhagen, Jeppe Christensen is the founder and CEO of the Danish design brand Reform, formed with Michael Andersen back in 2014. He moved to Berlin a couple of years ago with his fiancé, Anne, and their two kids, Winston and Barbara, to give Reform a kick-start in Germany. With showrooms in Hamburg, Munich, Cologne and a second opening in Berlin, Jeppe reveals his favourite spots in the city he now calls home.

First things first, where should we stay? Hotel Oderberger in Prenzlauer Berg – a boutique hotel designed in 1898, originally made to serve the public as a bathhouse but reopened its doors as a hotel in 2016. The highlight is the impressive and majestic pool hall that tells the story of the monumental protected building.

Best place for a coffee? Kajumi – I would go there every day if I could. The owner, Ibrahim, is the nicest guy who makes my favourite cortado.

What's your favourite eatery? Lokal at Linienstraße in Mitte. It's a charming corner restaurant focusing on locally sourced ingredients and a menu that changes accordingly. It's perfect for those looking for a buzzing, unpretentious atmosphere and a modern yet simple German meal.

Best spot for the 'gram? Chipperfield Kantine merges beautiful architecture and lunch cuisine in a contemporary way. Not only is the building designed by one of my favourite architects, David Chipperfield, but



so is the furniture, tableware and cutlery, which makes it far from an ordinary canteen.

Where would you go for a shopping moment? Take a stroll down Kantstrasse. Start by visiting perfumer Harry Lehmann, a charming time warp shop, offering all handmade unique vintage fragrances and open for almost a century. Then, pop into our latest addition of Reform showroom and finish with dinner at Paris Bar.

Best gallery in town? Neues Museum. They've managed to mix new and old in a sublime way. Their choice of materials is unique – even just looking at the architecture of the museum leaves me inspired.

Most iconic building? Head to Museum Island and you'll be surrounded by five stunning examples of neoclassical architecture – Altes Museum, Bode-Museum, Pergamonmuseum, Alte Nationalgalerie and Neues Museum – alongside views of the river Spree. It is the ideal destination for those who want a day full of cultural impressions in uncluttered and calm surroundings.

Favourite outdoor place in the city? Körnerpark is a picturesque French-inspired park filled with creeper plants, fountains and flowers, which makes it an interesting contrast to the rough and vibrant area and scene in Neuköln.

Don't leave without visiting? Art Biesenthal, a big open-air art exhibition in a rural residency featuring international artists in the north-eastern part of Berlin.